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2013 IMPACT REPORT

ALIGN
ALLIANCE
FOR A
GREATER
NEW YORK

ALIGN unites community and labor to create good jobs, vibrant communities, and an accountable democracy for all New Yorkers



ALLIANCE FOR A JUST REBUILDING

In response to Hurricane Sandy, ALIGN united over 40 community, labor, faith and environmental organizations as the Alliance for a Just Rebuilding. The Alliance developed the "Turning the Tide" rebuilding agenda for economic and climate justice. Mayor Bill de Blasio publicly committed to our rebuilding agenda and in the *New York Times*, he called "to use it as a moment, not just to right the wrongs of Sandy but start righting some greater wrongs."

ALIGN released "Caring Across New York City," a participatory survey report which engaged over 1,200 home care workers, seniors, and people with disabilities to understand how care issues impact low- and middle-income New Yorkers and to outline a vision for change. "ALIGN's ground-breaking survey captures, for the first time, the needs and hopes of care workers and older adults across all five boroughs," says Ai-jen Poo, Director of the National Domestic Workers Alliance.



GETTING OUR MONEY'S WORTH

Responding to our statewide Getting Our Money's Worth coalition's call for corporate subsidy reform and bold new job creation initiatives, the New York State Legislature introduced the Just and Open Business Subsidies (JOBS) Act.

ALIGN launched an innovative new campaign with environmental justice and labor partners to transform New York City's commercial trash industry by increasing recycling, fostering clean and healthy communities for all New Yorkers, and creating tens of thousands of good local jobs. "Our coalition is an unprecedented coming together of labor and environmental justice in New York that would not have been possible without ALIGN's organizing and movement building," says George Miranda, President, Teamsters Joint Council 16.



ALIGN is an anchor organization of the New Day New York coalition, and we played a leading role in two major low-wage worker justice campaigns: Making Change at Walmart and the Committee for Better Banks. Our work took a national stage this December as the *Washington Post* reported on the Committee for Better Banks and noted that "almost a third of the country's half-million bank tellers rely on some form of public assistance to get by...which amounts to a public subsidy for multibillion-dollar banks."

