



Digital communications intern with ALIGN

Do you have a track record of engaging an online audience in creative ways, building momentum for campaigns and generating new followers? We are seeking a digital communications intern to work in our office in New York City. This is a good opportunity to get a deep insight into NYC labor and social justice movements and build experience in this field.

The [Alliance for a Greater New York](#) (ALIGN) is an alliance of community and labor united for a just and sustainable New York. Our model addresses the root causes of economic injustice by forging powerful coalitions, shaping the public debate through strategic communications, and developing policy solutions that make an impact. Through all of our work we strive to elevate and amplify the voices of immigrants, people of color and women, who have historically borne the brunt of systemic discrimination and exploitation.

Activities will include:

- Social media and digital organizing strategy and outreach, including development of memes and effective messaging to support campaigns
- Helping manage and grow ALIGN's online base and presence
- Support on database management
- Create short explainer videos and video interviews
- Participate in ALIGN events, team meetings, and some external meetings.

Qualifications:

A commitment to social, economic and racial justice and the labor movement; strong experience with social media strategies, digital organizing, and ideally video-editing; attention to detail and accuracy; ability to work effectively as a member of a team; strong oral and written communications skills.

Stipend: \$15/hr, 15-20 hours a week

Duration: Minimum of 3 months with flexible start date (available immediately – from March 2018).

If you are interested, please send a resume and cover letter to annabel@alignny.org.

ALIGN is an Equal Opportunity Employer. Women, LGBTQ, and people of color are strongly encouraged to apply.